

East Winter Garden Implementation Matrix

Actions	5 Big Ideas	Description	Partners	Status	Recommended Phasing
Short-Term (2018-2023)					Short- Term
Adopt the East Winter Garden Plan	Support Initiatives Underway	Adopting the plan sends an important message to property owners and residents that the political decision makers support the plan.	City	Completed Summer 2018	1-5 Years
Promote the East Winter Garden Plan	One Winter Garden	Continue to spread the word about this plan and successful initial projects. A variety of media should be used: brochures, social media, websites, or television are some common methods.	City, CRA, Community-Oriented Organizations	Launching new website and communication tools Spring 2024	1-5 Years
Extend the life of the CRA from an expiration date of 2023-2033	Support Initiatives Underway	The Community Redevelopment Agency (CRA) manages façade grants, micro-loan programs, and Brownfield Programs. The CRA is the main champion of this plan and will need more time to implement the plan.	City, CRA	Completed. Approved 10 year extension in 2022	1-5 Years
Install Traffic Light at Intersection of Plant Street & 11th Street	Improve Health & Recreation, Safety & Security	Add a new traffic light at the intersection of 11th Street and Plant Street.	City, FDOT	Completed in 2017	1-5 Years
Improve the Pedestrian Connection Between Maxey Drive & Maple Street	Improve Health & Recreation, Safety & Security	Formalize and improve the pathways that school children use to get from the neighborhood to the elementary school.	City, Local Property Owners	Cleared path in Feb/March 2023	1-5 Years
Assist in re-energizing and Revamping of the Community Gardens	Add New Destinations within Walking & Biking Distance	Support the Improvement of existing community garden near Maple Street.	City	<i>Plans for B&G Club have been approved. Improvements to the Gardens will be constructed as part of the B&G Club development.</i>	1-5 Years
Issue RFP for Mixed-Use Development at 9th Street & Plant Street	Add New Destinations within Walking & Biking Distance	Issue a request for Proposals from private developers to develop assembled land at the intersection of 9th Street and Plant Street in a mixed-use, street-oriented manner.	City, Private Developers	TBD	1-5 Years
Create Code Enforcement Strategy	Improve Health & Recreation, Safety & Security	Identify and report code violations paired with providing relevant information on where help can be found to address the violation.	City, CRA, Community-Oriented Organizations	Added New Code Officer and created educational brochure.	1-5 Years
Continue annexation activities	Improve Health & Recreation, Safety & Security	Disconnected fragments of County lands throughout the City create pockets of disuse, disrepair, neglect, and, sometimes, crime. Continue to annex in order to provide a continuity of safety and services.	County, City, CRA	First Annexation complete. Working on 2nd area.	1-5 Years
Create Housing Revitalization Fund for Existing Residents	Improve Housing, Health & Recreation, Safety & Security	Many residents, especially seniors, do not have income to maintain their home and property. Provide funds to assist in bringing homes up to code and improve livability.	City, BBIF	Developing a program to bring to the CRA.	1-5 Years

Conduct Housing Study to determine type, price points and quantity of housing needed.	Increase Affordable Housing Options			Determine housing needs and solutions.	1-5 Years
Begin Streetscape Improvements: Infrastructure	Improve Health & Recreation, Safety & Security	Assess areas that may need improved drainage.	County, City, CRA	Survey work is complete. Consultant hired to prepare conceptual streetscape design.	1-5 Years

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Mid-Term					Mid-Term
Begin Streetscape Improvements: Street Trees	Improve Health & Recreation, Safety & Security	A targeted tree planting campaign to plant new street trees within the right-of-way or work with property owners to place trees on private property near the street edge.	City, CRA	<i>Researching best practices on how other cities have established tree programs. Also partnering with Bloom and Grow Society on Tree Planting & Beautification Program</i>	6-12 Years
Install Complete Sidewalks & Crosswalks on 9th Street	Improve Health & Recreation, Safety & Security	Install a sidewalk along one side of 9th Street between Plant Street and Story Road as well as highly visible crosswalks at key intersections.	City	<i>There is a continual sidewalk on the west side of 9th and on the east side to Pennsylvania. There is a gap that is located in unincorporated Orange County between Pennsylvania and Story Rd. The City has identified the need for a sidewalk in this area and will address upon annexation if not resolved before annexation occurs.</i>	6-12 Years
Investigate the extension of a Pedestrian Connection from Maple Street to Story Road	Improve Health & Recreation, Safety & Security	An extension of the pedestrian path along 11th Street to Story Road would provide both connections to the transit corridor.	City	<i>TBD</i>	6-12 Years
Begin Streetscape Improvements: Sidewalks	Improve Health & Recreation, Safety & Security	Create a plan to repair existing sidewalks.	County, City, CRA, DOT	<i>Some improvements have been completed along 9th Street (infrastructure, sidewalks).</i>	6-12 Years
Begin Streetscape Improvements: Infrastructure	Improve Health & Recreation, Safety & Security	Begin to make drainage improvements if possible.	County, City, CRA, DOT	<i>Stormwater project in annexed area to begin in 2024.</i>	6-12 Years
Implement Small Intersection Roundabout Pilot Program	Improve Health & Recreation, Safety & Security	Select one location, potentially along Bay Street, to pilot/ demonstrate this traffic calming device.	City, CRA, DOT	<i>Consultant hired to prepare conceptual streetscape design.</i>	6-12 Years
Redesign Plant Street & 10th Street Intersection with a Central Green	Improve Health & Recreation, Safety & Security	The intersections of Plan Street with 10th Street and North Street can be fixed by reconnecting the streets. The resulting triangle could become a proud public space that encourages new development.	City, FDOT	<i>Consultant hired to prepare conceptual streetscape design.</i>	6-12 Years
Construct Mixed-Use Development at 9th Street & Plant Street	Add New Destinations within Walking & Biking Distance	Select a developer for the site that agrees to meet the City's high standards and work through the development of the site.	City, Private Developers	<i>TBD</i>	6-12 Years

Update the Code for East Winter Garden	One Winter Garden	Amend the City's Zoning Ordinance to include new zoning districts and regulations that will guide the appropriate redevelopment of the area.	City	<i>Consultant Contract for design overlay work to be approved by Commission in Spring 2024</i>	6-12 Years
Further Develop the Existing Plan for Development Adjacent to Highway 429	Improve Health & Recreation, Safety & Security	Amend the plan to eliminate dead-end streets and increase buildings on the fronting streets.	City, Local Property Owners, Private Developers	TBD	6-12 Years
Develop An Infill Development Strategy	Add New Destinations within Walking & Biking Distance	Target vacant, under-utilized or "soft" properties that detract from the quality of neighborhood. Inventory and map the locations of vacant land and derelict buildings and then target new users and promote the inventoried opportunities to new investors.	City, CRA, Local Property Owners, Community-Oriented Organizations	<i>A vacant property map with corresponding data has been created.</i>	6-12 Years
Renovate existing buildings on Center Street & 10th Street	Add New Destinations within Walking & Biking Distance	Begin the revitalization of the historic commercial core of East Winter Garden by renovating existing commercial and residential structures.	Private Developers, Local Property Owners, Community-Oriented Organizations	<i>The northwest property is home to Community Resource Center. Dyson's Plaza is under review for renovation. New housing along Center Street is under review.</i>	6-12 Years
Develop a Parking Strategy	Improve Health & Recreation, Safety & Security	Identify sites for shared parking and provide parking facilities located mid-block, hidden from view.	City, CRA, Local Property Owners	<i>Will incorporate this into a design overlay or codersider options as properties redevelop.</i>	6-12 Years
Plan One Courtyard Project	Increase Affordable Housing Options	Identify a location for a courtyard housing project and work with community partners to advance it through planning, design, and construction.	City, Local Property Owners, Community-Oriented Organizations	<i>Completed with WO Habitat in 2023.</i>	6-12 Years
Begin Residential Infill	Increase Affordable Housing Options	Construct affordable single and multifamily homes.	City, Community-Oriented Organizations	<i>Underway with WO Habitat</i>	6-12 Years

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Long-Term					Long-Term
Streetscape Improvements: Sidewalks	Add New Destinations within Walking & Biking Distance	Identify key streets to target new sidewalks. Begin process of identifying ROW or acquiring new ROW to allow installation of sidewalks on at least one side of the street.	City, CRA	<i>Improving neighborhood sidewalks as part of Citywide Sidewalk Improvement List and as part of the Streetscape Improvements for the Historic Area.</i>	13-20+ Years

Install Sidewalks & Crosswalks on 9th Street	Add New Destinations within Walking & Biking Distance	Install sidewalks along both sides of 9th Street between Plant Street and Story Road as well as highly visible crosswalks at all intersections.	City	<i>There is a continual sidewalk on the west side of 9th and on the east side to Pennsylvania. There is a gap that is located in unincorporated Orange County between Pennsylvania and Story Rd. The City has identified the need for a sidewalk in this area and will address upon annexation if not resolved before annexation occurs.</i>	13-20+ Years
Establish Bike Path along 9th Street	Improve Health & Recreation, Safety & Security	Add a new link to the West Orange Trail through the City and a connection between the East Winter Garden neighborhood and new elementary school.	City	<i>Future bike path shown along 9th Street in Healthy West Orange Trails Initiative. This may bring about grant opportunities.</i>	13-20+ Years
Establish Additional Bike Path Connections	Add New Destinations within Walking & Biking Distance	Extend bike paths and trails into the neighborhood along Center and/or Bay Streets to better connect the neighborhood to the West Orange Trail, Historic Downtown District, and the rest of the City.	City	<i>Future bike path shown along E. Plant Street and 9th Street in Healthy West Orange Trails Initiative. This may bring about grant opportunities.</i>	13-20+ Years
Streetscape Improvements: Sidewalks	Improve Health & Recreation, Safety & Security	Once sufficient ROW is acquired, begin implementation of adding new sidewalks to key streets.	City, CRA	<i>Consultant hired to prepare conceptual streetscape design.</i>	13-20+ Years
Establish Additional Bike Path Connections	Improve Health & Recreation, Safety & Security	Extend bike paths and trails into the neighborhood along Center and/or Bay Streets to better connect the neighborhood to the West Orange Trail, Downtown, and the rest of the City.	City	<i>Consultant hired to prepare conceptual streetscape design and this is under review.</i>	13-20+ Years
Redevelop Around New Central Green	One Winter Garden	City-owned property to the south and east of the new public green can be redeveloped to include locally owned businesses and affordable housing.	City, CRA, Local Property Owners, Private Developers	<i>TBD</i>	13-20+ Years
Expand Small Intersection Roundabout Program	Improve Health & Recreation, Safety & Security	If the pilot program is successful, expand the use of small intersection roundabouts throughout the neighborhood where needed.	City, CRA	<i>Consultant hired to prepare conceptual streetscape design.</i>	13-20+ Years
Construct New Playfields	Improve Health & Recreation, Safety & Security	Construct new public playfields and parking, on City owned land as identified by the plan.	City	<i>TBD. Currently, renovating Zanders Park.</i>	13-20+ Years
Incentivize New Mixed Use & Commercial Buildings on Center Street & 10th Street	Add New Destinations within Walking & Biking Distance	Revise regulations and streamline approvals to provide new one and two-story commercial buildings on Center Street.	Local Property Owners, Private Developers	<i>Dyson's Plaza is the first project that will kick off the revitalization of the historic 10th and Center Streets.</i>	13-20+ Years
Continue Residential Infill for a Mix of Housing Types	Increase Affordable Housing Options	Expand upon the residential infill projects by not-for-profits by also encouraging local property owners and private developers to develop parcels.	City, Private Developers, Local Property Owners, Community-Oriented Organizations	<i>Developing partnerships and researching best practices. Currently working with WO Habitat for Humanity.</i>	13-20+ Years